



RATING CARPET QUALITY

TYPE OF CARPET FIBER & PROTECTION

FEATURES	Wool	Antron Stainmaster® Nylon Type 6,6 Fiber	Ultron Scotchguard® Nylon Type 6,6 Fiber	Nylon Type 6 Fiber	Polyester PET (2GT)	Polyester PTT (3GT)	Olefin Polypropylene
Assortment of Colors and Styles 	Excellent	Excellent	Excellent	Excellent	Fair	Fair	Fair
Appearance Retention	Excellent	Excellent	Excellent	Good	Poor	Fair	Poor
Resistance to Foot Traffic & Furniture Weight	Excellent	Excellent	Excellent	Good	Poor	Excellent	Poor
Oily Soil Resistance	Excellent	Excellent	Excellent	Good	Fair	Fair	Poor
Resistance to Melting (e.g. iron, light bulb)	Excellent	Excellent	Excellent	Fair	Excellent	Fair	Poor
Durability of Stain Resistance	Excellent-Good	Excellent-Good	Excellent-Good	Fair	Excellent	Excellent	Excellent
Resistance to Fading	Good	Excellent-Good	Excellent-Good	Good	Good	Good	Excellent
Resistance to Damage from Chair Casters 	Excellent-Good	Excellent-Good	Excellent-Good	Good	Poor	Poor	Poor
Built-in Static Control	Always	Always	Always	Sometimes	No	No	No
PERFORMANCE SCORE	9++ (See Reverse)	9	9	6	3	3	2



WOOL IS NATURALLY...

*"The real beauty of wool is not how it looks in the sample or on the roll.
The real beauty is how it looks in service at the five, ten, twenty year mark."*

FEATURES	
Resilient	Each wool fiber is a coil-spring that makes it remarkably elastic. This spiral crimp makes it more durable and helps minimize crushing and has a faster recovery time than synthetics. Wool has a longer life cycle than any other fiber.
Flame Retardant	★ Wool will not support a flame and it self-extinguishes.
Stain Resistant	Wool has a complex structure of tiny outer layers surrounding an elastic core. Wool naturally resists and releases soils and stains. The nature of the fiber traps dirt and holds it on the surface to simply vacuum away.
Humidifier	★ Wool can hold up to 30% of its weight in water. It releases moisture in dry conditions and absorbs it in humid conditions. Helping regulate the temperature in your home.
Hypoallergenic	Wool acts as a natural filter, trapping dust and allergens and keeping them out of our breathing zone. Wool can absorb harmful gases such as formaldehyde, nitrogen dioxide and sulfur dioxide. In addition, dust mites dislike wool fiber & prefer synthetic fibers.
Air Purifying	Wool can absorb harmful gases such as formaldehyde, nitrogen dioxide and sulfur dioxide. Trapping them in the fibers and not re-emitting these gases in the air.
Recyclable, Biodegradable, Renewable & Sustainable	★ Wool has less negative impact on the environment than synthetics do. Wool decomposes within a year of deposit in a landfill. Synthetic fibers can take as long as 40 years to biodegrade.

• SPOT CLEAN ONLY - NO WHOLE HOUSE CLEANING REQUIRED TO MAINTAIN WARRENTY