

Choose the best...choose WE Cork

CLASSIC COLLECTION PARQUET



The Classic Collection - light and dark shade square edge parquets with Greenshield finish - installed in Harlequin pattern at the Lenox Hotel in Boston, MA.

AVANT GARDE COLLECTION



The Avant Garde Collection - Sardinia natural square edge pattern with Greenshield finish - installed in private home.

TIMELESS COLLECTION PLANK



The Timeless Collection - Baroque Sienna micro bevel plank with Greenshield finish - installed in private home.

Comfortable with Cork



“Quality cork products
for five generations”

WE Cork

WE Cork has been in the cork business for five generations. The WE Cork brand is a name you can trust. We are the ‘experts’ on cork flooring and our products are the best available. Here are just a few reasons to choose WE Cork when choosing cork flooring.

- The most beautiful styles, patterns and colors available on the market today.
- The widest selection of cork products: glue-down planks and parquets, floating floors and various underlayments for sound control and stress crack protection.
- Products with the highest density on the market for the ultimate in resilience and durability.
- *Greenshield*, high performance urethane finish with aluminum oxide for long-term wear and scratch resistance
- The industry preferred Unilin locking system for floating floor products.
- 20-year residential / 5-year light commercial warranty
- A name you can trust - WE Cork...because we all care!

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Articles are written about it, Home & Garden television is promoting it and the “green” revolution is demanding it... It’s cork flooring and it’s one of the fastest growing products in the flooring market today! This brochure is designed to answer the questions: Why cork and why WE Cork?

Cork is...

GREEN: Cork flooring is made from the bark of the cork oak tree. The bark is carefully stripped off and re-grows for a new harvest every nine years. It is a totally renewable resource.

COMFORTABLE: Cork has 200 million completely enclosed air cells every cubic inch, making it one of the most comfortable hard surface floors to walk on. It's like walking on air.

WARM: The cellular structure of cork creates thermal insulating characteristics, significantly inhibiting cold transfer from the subfloor. You can feel the warmth.

QUIET: The 200 million air cells contribute to excellent acoustical benefits offering efficient sound reduction above and below the floor. You can hear the difference.

DURABLE: Cork flooring is resilient. Its quality is measured by its density. Quality cork flooring is able to withstand 14,000 psi of direct pressure and will recover up to 100%. You can see the difference.

HYPOALLERGENIC: Suberin is naturally contained in cork for its own defense. It is unsurpassed in its antifungal and hypoallergenic properties. Cork vigorously resists the growth of mold, mildew and bacteria.

EASY CARE: Cork flooring is available unfinished or prefinished. What ever finish system is chosen, cork flooring is easy to care for and will last a lifetime.

BEAUTIFUL: Cork is available in numerous styles, patterns and colors. The look is beautiful, and seeing is believing.

...easy to specify, easy to install

GENERAL GUIDELINES

- add 5% to actual square footage of floor for cutting and grading allowance
- the subfloor must be dry, sound, clean and level to within 3/16" over 10'
- allow all glue-down cork flooring to acclimate to its environment for a minimum of 72 hours
- select flooring from various cartons during installation to maintain natural color and pattern variation
- exposure to UV light may cause cork to lighten

CORK FLOATING FLOORS:

- install in residential or light commercial setting
- install on, above or below grade
- can be installed over radiant heat per instructions
- place 6-mil polyethylene sheets on subfloor
- leave 3/8" expansion around perimeter of floor
- measure width of floor to balance width of first and last plank
- use tap and block system to install flooring

CORK GLUE-DOWN FLOORS:

- install in commercial or residential setting
- install on or above grade only
- can be installed over radiant heat per instructions
- install directly to dry and level subfloor
- no expansion space is required
- use recommended glue - WE Cork recommends 3M Fastbond 30-NF contact adhesive or equal
- roll floor with 70-100 lb. roller for 100% adhesive transfer